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SHOAL BAY RESORT & SPA – ANNOUNCED BEST RESORT IN NSW

Shoal Bay Resort and Spa were recently announced as the winner of the “Hotel Motel & Accommodation Association – Accommodation Industry Awards for Excellence 2008” for the best Resort in NSW. This very special evening recognised and rewarded NSW’s finest properties and staff and celebrated business excellence in the hospitality industry.

The HMAA is the peak specialist body for the Australian accommodation industry, representing a range of establishments including 5 Star Hotels, Resorts, Motels, Motor Inns, B&B’s, Boarding Houses, Backpackers and Time Share Establishments in metropolitan and regional Australia. The Association was formed to represent the interests of registered accommodation operators within the Tourism and Hospitality Industry and is registered as an Industrial Organisation of Employers.

The gala dinner was held on Friday 13th June at Star City Casino in Sydney. Shoal Bay Resort & Spa’s Client Relations Manager, Jan Chamberlain, accepted the award on behalf of the Resort. “Success and recognition at this level starts at the top. Our General Manager, Matthew Stephens is passionate, inspired and supported by over 280 staff at Shoal Bay Resort & Spa. For those who have not been to Shoal Bay, please visit us as it is truly beautiful”.

This latest recognition follows success last month as a dual finalist in the 2008 AHA (NSW) Accommodation Awards for Excellence in the categories of “Best Training 2008” and “Regional Deluxe Property of the Year 2008”.

Shoal Bay Resort & Spa’s General Manager, Matthew Stephens, is delighted by the recent announcements. “These awards are a testament to the resort’s continued commitment to quality. We are passionate about developing a professional service culture with a strategic business focus to support tourism in the Port Stephens area. Recognition at such high quality levels has once again raised the standard of service that Shoal Bay Resort & Spa aims to deliver.”

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Shoal Bay Resort & Spa is the ultimate beachfront resort for couples and families alike. Including 200 luxury self contained apartments, 4 restaurants, 5 bars, the iconic Country Club Hotel and the exclusive Aqua Spa.

Shoal Bay Resort & Spa overlooks the pristine white sandy beaches to Port Stephens volcanic Tomaree headland. Shoal Bay boasts walking and cycling tracks, flat water beaches perfect for families as well as three pristine unspoilt National Park surf beaches. For the more energetic a paved pathway to the top of Tomaree affords unparalleled views of Port Stephens, all within sight and a 10 minute stroll of the resort. Port Stephens is the largest Marine Park in NSW with over 160 resident dolphins and 7000 Humpback Whales passing within sight on migration each year.

Dining options range from the award winning Catch at Shoal Bay, the casual alfresco dining of Sandyfoot Café, the iconic Promenade Dining Room and the family friendly Mermaids Bar & Grill. The legendary Country Club Hotel still remains one of the most popular watering holes on the East Coast of Australia.

Aqua Spa includes the unique thalassotherapy mineral spas, twelve treatments rooms, group room and an extensive menu of treatments from hydrotherapy to massage.

MEDIA ENQUIRIES:

For more information and images about Shoal Bay Resort & Spa please contact:

Shoal Bay Resort & Spa
Sarah Mansfield
Marketing Executive
T +61 2 4984 8145
E sarah.mansfield@shoalbayresort.com.

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