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RECORD REVENUE RAISED FOR MOVEMBER AT COUNTRY CLUB HOTEL

Country Club Hotel Manager, Gary Bourke can hold his hairless head high. As the key driver behind Shoal Bay Resort & Spa's Movember fund raising activities, Gary's promise to shave the hair off his head as well as his luxuriant 'mo' has contributed to raising over \$3000, more than twice the amount of last years efforts.

Sporting his slick new do and smoothly shaved face, Gary said "When I initially promised to shave my head, I didn't think that I would get the response that I have had. To be honest, I am chuffed that I have been able to help in this way, \$3000 is a significant contribution, the boys and I are really proud". Looking to next years Movember fund raising, in what is now becoming a tradition at the hotel, Gary threw down the gauntlet; "I'm looking forward to 'raising the bar' so to speak, so I will be coming up with another challenge in the hopes of raising another record amount".

The grand finale shave off day held at Country Club Hotel on Sunday 29 November was well supported by the local community and businesses alike. Anne Allen, bar attendant and a proud 'mo sista' said she was overwhelmed by participants and sponsors commitment to fund raising. "From the lovely local artist who donated her time doing free face painting, to Cellarbrations bottle shop and Sandyfoot Café providing wine and cases of beer for prize raffles, to the boys who all grew prickly mo's, cooked the bbq today and submitted themselves to a public shave off, I feel we have all given in some way for such a worthwhile cause – it really shows the level of community spirit and generosity in the area".

Since its humble beginnings in 2003 when a group of Melbourne friends decided to 'bring back' the moustache, the annual Movember campaign has become a runaway success. Thanks to the team at the Country Club Hotel, affectionately known as "The Bar Boys", as well as thousands of Mo Bros around the country, proceeds from Australia's Movember activities go directly towards funding important research into the treatment and prevention of prostate cancer through the Prostate Cancer Foundation of Australia and Beyond Blue, the national depression initiative.

Striking a chord close to home, the "Bar Boys" and team at Country Club Hotel are dedicated to contributing to two such important causes. "Cancer and depression has

touched people close to us and we feel it's important to make people more aware of men's health issues and to steer away from past negative attitudes of men seeing a doctor or having regular check-ups" quoted Barney Webb.

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About Shoal Bay Resort & Spa

The Country Club Hotel is one of the legendary watering holes on the East Coast and a favourite of both locals and visitors to Port Stephens. Cloaked in history, the first beer was poured in this iconic hotel on New Years Eve 1954/55. Still as popular today, the Country Club offers an extensive range of weekly entertainment including live music, pool competitions, trivia nights, Bay Poker, raffles and unbeatable specials in Cellarbrations Bottle shop.

Shoal Bay Resort & Spa is the ultimate beachfront resort for couples and families alike. Including 200 luxurious self-contained beachfront, waterview, pool view and executive style apartments, 4 restaurants, 5 bars, the iconic Country Club Hotel and the exclusive Aqua Spa.

Shoal Bay Resort & Spa overlooks the pristine white sandy beaches to Port Stephens volcanic Tomaree headland. Shoal Bay boasts walking and cycling tracks, flat water beaches perfect for families as well as three pristine unspoilt National Park surf beaches. Port Stephens is the largest Marine Park in NSW with over 160 resident dolphins and 7000 Humpback Whales passing within sight on migration each year.

Dining options range from the award winning Catch at Shoal Bay, the casual alfresco dining of Sandyfoot Café, the iconic Promenade Dining Room and the family friendly Mermaids Bar & Grill. The legendary Country Club Hotel still remains one of the most popular watering holes on the East Coast of Australia.

Aqua Spa includes the unique thalassotherapy mineral spa pools, twelve treatments rooms, group room and an extensive menu of treatments from hydrotherapy to massage.

For further information please call T: 1800 18 18 10 or visit www.shoalbayresort.com

MEDIA ENQUIRIES:

For more information, editorial enquiries and images about Shoal Bay Resort & Spa please contact:

Rebecca Smith
Marketing Manager
Shoal Bay Resort & Spa
E rebecca.smith@shoalbayresort.com